K-State Global Campus Internal Grant Program

For the development of

- ❖ Online courses and programs
- ❖ Start up conferences
- ❖ Research related to distance education
- ❖ MOOCs, eBooks, Online orientation

K-State Global Campus Internal Grant Program

❖$350,000 annual investment

❖Grants go to K-State faculty and staff and approved adjuncts and external providers

K-State Global Campus Internal Grant Program

Priorities:

❖Full programs

❖Enhancements to existing programs

❖High demand courses

global.k-state.edu/faculty/grants

K-State Global Campus Internal Grant Program

Review Process

1. Advisory Committee
2. Global Campus Staff
3. Market Research
4. Colleges and Departments
5. Provost
6. Announcements

K-State Global Campus Internal Grant Program

Funding Agreement

1. Complete Faculty Modules

2. Instructional design consultation

3. Meet E-quality Standards

4. Complete development by the end of fiscal year

5. Offer course/resource once per year for 3 years

-signed by PI, department head and dean

K-State Global Campus Internal Grant Program

Total Global Campus Investment over 7+ Cycles:

$2,659,748

Estimated net revenue generated:

$12,816,703

K-State Global Campus Internal Grant Program

397 Courses

15 Degrees

24 Certificates

7 Conferences

3 Minors

K-State Global Campus Internal Grant Program

Benefits:

❖ Growth of distance programs

❖ Revenue generation

❖ Collaboration and partnership with academic units

K-State Global Campus Internal Grant Program

Challenges:

❖ Capacity of faculty developers and instructors

❖ Quality Control

❖ Defaults

❖ Innovation – meeting new needs and expectations that institutional culture and policies don't accommodate

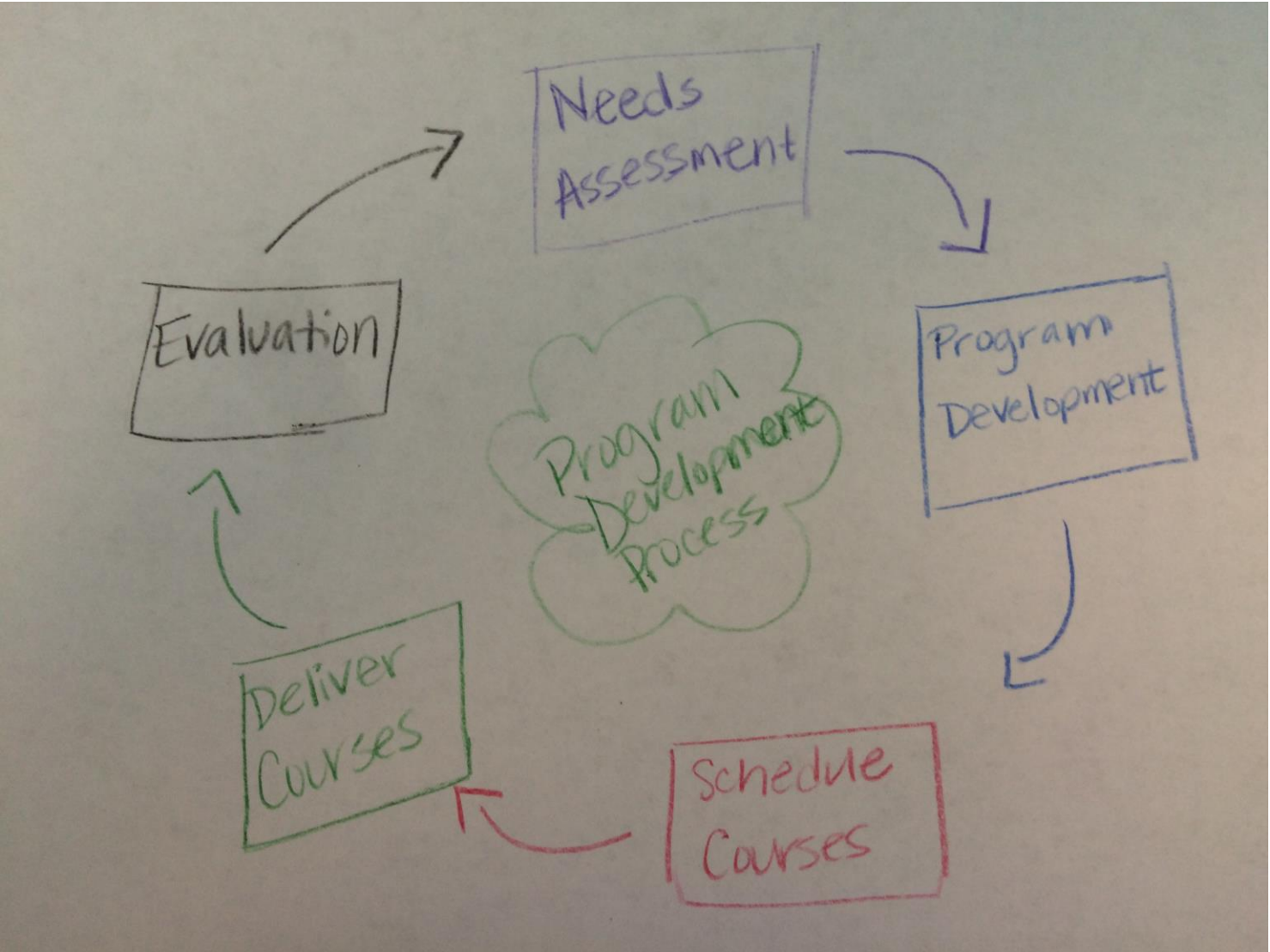# K-State Global Campus Internal Grant Program

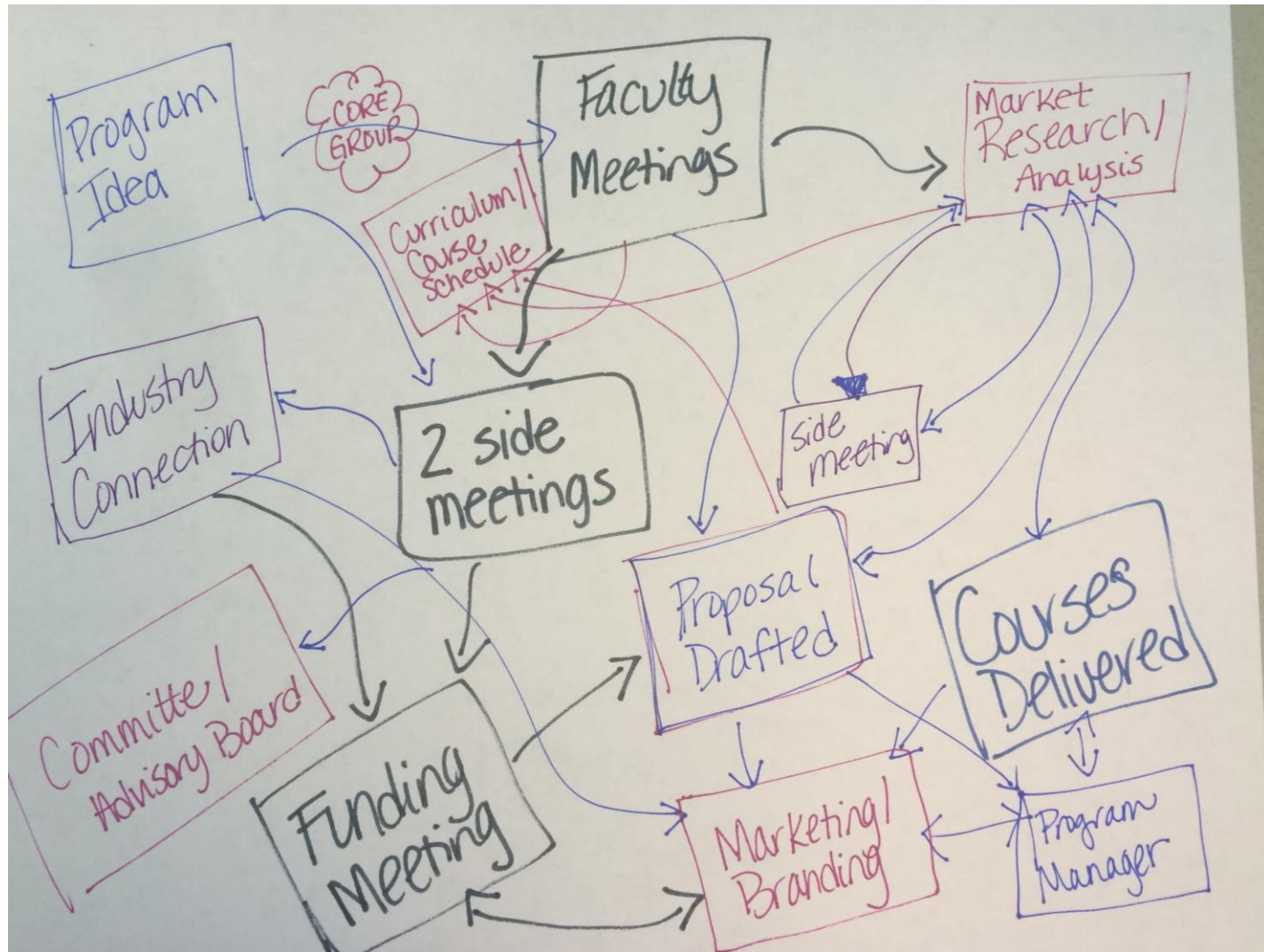Questions?

Dave Stewart

ads@ksu.edu

The Program Development Process

Ideal

Reality

Program Development Toolkit

- – Academic and Financial Regulations & Processes

  - • University Handbook / Faculty Handbook

  - • Policy & Procedure Manual (All Levels)

  - • Governing Board, State Law, & Federal Law

- – Department/College/Institution Vision

- – Funding Opportunity Streams

  - • Local / State / Federal Grants

  - • Institution Grants

  - • Private Industry Grant

Program Development Toolkit

- Market Analysis
  - In-House, Consultant, etc.
- Key Players
  - Local Workforce Board
  - Industry Connections
  - Advisory Board Members
  - Institutional Grants Office
  - Institutional Leadership (Provost Office)

- Economic Development Organizations
- Institutional Foundation
- Academic College / Program
- Chamber of Commerce
- State Departments

Pre-Proposal

- Conduct a Market Analysis
- Bring Together Critical Partnerships
- Examine Faculty Capacity / Industry Capacity
- Draft Timeline
- Identify an Advisory Council
- Generate Funding Plan
- Consider Assessment / Quality Control

Post-Proposal – Program Launch

- Schedule Classes

- Advertise / Market / Recruit

- Admit & Enroll Students

- Provide Student Support

- Collect Feedback / Assessment

Questions / Discussion

Danielle N. Brown
dnbrown@ksu.edu