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Quality Online Classes

What is Quality?



For WSU Online, Quality is...

- Boutique
- Interactive
 - Clean
 - Branded
 - QM

Boutique?

- Start where the professor is.
 - Don't plan to die on every hill.
 - Listen to what they really want.
 - Visit the class if possible.
 - Build in all in-house and with OER's when possible.

Interactive?

- Student-Content is easy to nail down!
- Student-Professor is harder ...
 - Work to make interaction and social presence “shelf stable”
 - Make the LMS carry the bags to free up the professor.
- Student-Student is the holy grail!
 - Figure this out and come work for me!

Clean

- All roads lead to Rome (no cul-de-sacs)
 - Edit. Edit again. And again.
 - No junky artwork.
- No distracting publisher stuff.

Branded? Are you serious?

- Yep, we are serious. This is a quality issue!
 - Don't send your students to Pearson or McGraw Hill College/University.
 - Visual Unity
 - Comfort and familiarity
 - Your school, your students, your graduates, your alumni.

QM: The “gold standard”?

- Provides a benchmark and common vocabulary.
- Often forces redesign and re-vision.
- The subject of active research on our campus.
- Not a requirement, and not always the goal.

Be a Student Advocate

The key, as we see it, to a quality class is to embrace the roll of student advocate.